

Editorial

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Book reviews

NAMES: A Journal of Onomastics is indeed quite fortunate to have Chris De Vinne as its Review Editor since 2005. This demanding job requires a wide variety of duties including, but not limited to, the following ones:

1. Acquiring appropriate recently published books on a variety of onomastic topics that will be of interest to our readers.
2. Contacting potential reviewers to agree to review a book according to specific requirements (due date, length, fairness).
3. Ensuring that the reviewer has a specialty in the subject matter of the book to be reviewed.
4. Reminding reviewers periodically of the due date for a particular review.
5. Editing the first submission (clarity, cohesion, grammar, style).
6. Gathering appropriate information for the Editor.

Because of the limits on the space for a particular issue, it sometimes happens that a review or reviews may have to be postponed to a subsequent issue. Of course, this sometimes occurs with articles as well.

I would like to thank Chris De Vinne for her unflinching efforts in providing well-written reviews for *NAMES* in a timely fashion. If you have books that are suitable for review, please contact Chris at the following email address: cdevinne@ndm.edu.

Please send all books for review to:

Christine De Vinne

NAMES Book Review Editor

Notre Dame of Maryland University

4701 North Charles Street Baltimore, MD 21210

USA

The submission review process

I would also like to take this opportunity to thank the members of our editorial board for their speedy, fair, and honest reviews of the article submissions that we receive. The current members of the editorial board include: John Algeo (Emeritus, University of Georgia), Edward Callary (Northern Illinois University), Chris De Vinne (Notre Dame of Maryland University), Margaret Lee (Hampton University), Michael F. McGoff (Binghamton University, SUNY), and Lisa McNary (North Carolina State

University). Jan Tent (Macquarie University, Sydney), Australia is a new member of the Editorial Board.

An editorial entitled “The Golden Rule of Reviewing” (Mark A. McPeck et al.) about the reviewing process appears in *The American Naturalist* (vol. 173, no. 5, May 2009, pp. E155–E158) appears at the following site (accessible on the Internet): <<http://www.mth.uct.ac.za/~ellis/reviewing.pdf>>

Research in digital humanities

The Modern Language Association has issued an important document entitled “Guidelines for Evaluating Work in Digital Humanities and Digital Media,” which is available at the following site: <http://www.mla.org/guidelines_evaluation_digital>. As journals move toward digital publication, as some already have, this electronic format will become a much more widely used venue for reporting scholarship and research. The following general statement is reproduced from the MLA document:

Digital media are transforming literacy, scholarship, teaching, and service, as well as providing new venues for research, communication, and the creation of networked academic communities. Information technology is an integral part of the intellectual environment for all humanities faculty members, but for those working closely in new media it creates special challenges and opportunities. Digital media have expanded the objects and forms of inquiry of modern language departments to include images, sounds, data, kinetic attributes like animation, and new kinds of engagement with textual representation and analysis. These innovations have considerably broadened notions of language, language teaching, text, textual studies, and literary and media objects, the traditional purview of modern language departments.

The MLA statement consists of two parts: (1) Guidelines for Appointment, Reappointment, Promotion, and Tenure Committees; and (2) Guidelines for Tenure and Faculty Members. The guidelines were approved by the MLA Executive Council at its May 19–20 2000 meeting, and subsequently reviewed by the Committee on Information Technology in January 2012.

Submissions to *NAMES*

NAMES, *A Journal of Onomastics* publishes articles of general, theoretical, and topical interest, reviews of recent books and other significant resources, queries, notes, and comments of concern to onomastics. Reports of original research in onomastics as well as redactions and summaries of existing research are welcome. *NAMES* is a fully refereed journal; manuscripts of articles are read and evaluated anonymously by at least two qualified scholars. Membership in the American Name Society is not required for initial submission to *NAMES*; manuscripts from non-members and from scholars in related disciplines are encouraged. Once an article is accepted for publication in *NAMES*, the author must join the American Name Society.