# **Editorial**

### FRANK NUESSEL

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## Taylor & Francis Group purchases Maney Publishing

On June 19, 2015, Taylor & Francis Group purchased Maney Publishing. On June 22, 2015, in a letter to all Maney Publishing journal editors, Michael Gallico, Managing Director of Maney Publishing, announced that Maney Publishing would become part of the Taylor & Francis Group. In that letter, he stated that:

We are confident that your journal is going to benefit from Taylor & Francis' strengths as a global publisher, with offices throughout the world, research intelligence, greater sales and marketing resources, enhanced technology support, and greater customer reach on Taylor & Francis' online platform.

On June 26, 2015, representative Helen Preskett of Taylor & Francis Group and Publisher, Arts & Humanities Journals, sent all Maney Publishing journal editors a letter from Ian Bannerman, Managing Director and Leon Heward-Mills, Global Publishing Director at Taylor & Francis in which they stated that:

Taylor & Francis Group, with its renowned imprints such as Routledge, Psychology Press and CRC, is part of Informa, and is one of the world's leading publishers of academic, scientific and medical journals:

- Taylor & Francis has a global reach and with a network of over 20 editorial and sales offices including London, Philadelphia, Oxford, Melbourne, Beijing, Tokyo, New Delhi, Stockholm, Johannesburg and Singapore and over 1,700 staff we can provide local and regional support around the globe
- We have depth and quality in our relationships with the academic and scientific communities
- We are committed to excellence and have expertise in consolidating niche publications into our portfolio across the broad spectrum of academic disciplines
- We emphasize quality, scale, systems and customer service Over 2,200 journals over 700 society partners over 100,000 books/e-books
- All our publications are now available via digital distribution or through localized hubs.

We believe that through our sales offerings, backed up by strong traditional and digital marketing, we can broaden the readership and impact of the Maney portfolio.

The American Name Society looks forward to working with the Taylor & Francis Group in the future. We believe that this professional relationship will enhance the presence of our journal, *Names: A Journal of Onomastics*, worldwide.

### Reminder to visit the completely revised website of the American Name Society

ANS President, Iman Laversuch, Executive Council Member-at-Large, Lisa Radding, Ethnic Technologies (South Hackensack, NJ), and web designer, Jennifer Moss, have been working very diligently since the beginning of the year to completely revise and update the American Name Society Website. The new website is now available at the following link: http://www.americannamesociety.org. ANS members and the public at large will find this site to be informative and attractive. Please visit it. You will find much interesting and useful information about the American Name Society, how to become a member, conferences, the ANS journal *Names: A Journal of Onomastics*, news, and how to contact us.

### Kelsie B. Harder Memorial Fund

The Kelsie B. Harder Memorial Fund was named for an outstanding teacher, scholar, and leader who, for many years, was the backbone of the American Name Society. Professor Harder was a renowned scholar of onomastics who served the ANS in many capacities including President of the society (1982) and editor of the journal (1966–1968; 1984–1987). He died in April of 2007. Contributions to the fund are used to support our educational programs. It is used primarily in support of students and upcoming scholars of onomastics. More information about Kelsie B. Harder is available at the following link: <a href="http://en.wikipedia.org/wiki/Kelsie\_B.\_Harder">http://en.wikipedia.org/wiki/Kelsie\_B.\_Harder</a>.

You may make a donation payable to the American Name Society with a designation that it go to the Kelsie B. Harder Fund. Please send checks to:

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